

## **PRIME for Life High School program is OPEN for referrals!!!**

PRIME for Life will run once a month on the following dates (2011 dates will be posted in October):

**Aug. 13th & 14th, 2010    Sept. 10th & 11th, 2010    Oct. 8th & 9th, 2010**  
**Nov. 12th & 13th, 2010    Dec. 10th & 11th, 2010**

The program will run on Friday evening from 4:30p.m. —9:00 p.m. and Saturday from 9:00 a.m.—4:00 p.m. and will be held at CESA #4, 923 E. Garland Street, West Salem, WI 54669

The referral form is posted on the CESA #4 website (more information to come). There is also an informational handout that will help explain the program more in depth for anyone who asks. Please check it out at: <http://www.cesa4.k12.wi.us/prime-for-lifer>

\*\*\* To make a referral or if you have any questions please contact Angie Weigel at 608-786-4895 or Lacie Ketelhut at 608-786-4540

**PRIME for Life**, developed by Prevention Research Institute (PRI), is designed to influence behaviors using a research-based persuasion program. There are no scare tactics, no exaggerations, no war stories, and no personal judgment. PRIME for Life emphasizes not only what is said but how it is said. It is often used for youth ages 13-20 who engage in high risk drinking or drug use or who are in a group likely to begin making choices that increase risk for problems. Thousands of young people throughout the country are taught the curriculum through juvenile justice systems, underage DUI programs, court diversion, school student assistance, and similar programs. Some schools teach the curriculum in the middle and high school setting.

### **Program Participants will learn:**

Does having a family history of alcohol problems increase my risk?

Why can't people see it when they have problems with alcohol?

How do I know when I am making high-risk choices?

Is marijuana addictive? Can it impair driving ability?

How can I specifically reduce my risk for problems?